

NU SKIN® VITAMIN C SERUM



MEET VITAMIN C SERUM

Powered by Stabilized Vitamin C and infused with vegan collagen, this brightening serum delivers next-level radiance and protection. Vitamin C helps visibly brighten dull skin, smooth texture, and minimize the look of fine lines—while defending against free radicals that contribute to premature aging. Combined with deeply hydrating and nourishing ingredients, it helps visibly plump and refine skin for a smooth, luminous complexion.

The result? A fresh, dewy radiance that feels as good as it looks—all in a lightweight formula that won't clog pores.

Vitamin C Serum is part of the Nu Skin family of products, which includes powerful formulas inspired by India's treasured natural ingredients—for radiant, healthy-looking skin that's simple to achieve and accessible at home.

WHY YOU'LL LOVE IT

- Aids in protection against free radicals.
- Helps reduce the appearance of fine lines.
- Assists in providing a smooth, luminous complexion for the ultimate dewy glow.
- Visibly brightens your skin with continuous use.
- Helps hydrate your skin for a plump appearance.
- Targets early visible signs of aging like dullness, uneven tone, and fine lines to reveal smoother, more radiant-looking skin.
- Non-comedogenic (does not clog pores).
- Features vegan collagen.

WHAT POWERS IT

- **Vegan Collagen**—works with Vitamin C to give your skin a dewy glow while also helping to smooth and minimize the appearance of fine lines.

- **Stabilized Vitamin C**—helps visibly brighten your skin while also helping smooth and minimize the appearance of fine lines.
- **Glyceryl Glucoside**—sourced from an adaptive Resurrection Plant to help moisturize and reduce the early visible signs of aging.

HOW TO USE IT

Apply ample amount to skin after cleansing and toning each morning and night. Follow with Nu Skin® Light Moisturizing Cream and/or Nu Skin® Sunscreen SPF 50 (mornings).

TRY THESE WITH IT

- Nu Skin® Face Wash
- Nu Skin® Glow Toner
- Nu Skin® Light Moisturizing Cream
- Nu Skin® Sunscreen SPF 50

LEARN MORE ABOUT IT

What makes Nu Skin Vitamin C Serum unique?

What makes this Vitamin C serum unique is its ability to do more than just brighten. Unlike standard serums, it also features vegan collagen to support a plumper, smoother look while targeting early visible signs of aging such as fine lines, dullness, and uneven tone. Lightweight and non-comedogenic, it hydrates without clogging pores, leaving your skin visibly luminous and dewy with continued use.

How does Nu Skin Vitamin C Serum fit into the Nu Skin Skincare System?

Vitamin C Serum is an essential component of the Nu Skin System. Start by cleansing your skin with Face Wash. After cleansing, apply Glow Toner to prepare your skin. Next, use Vitamin C Serum and Light Moisturising Cream, and finish with Sunscreen SPF 50 (mornings only) to maximize your results.

Can Nu Skin Vitamin C Serum be used on sensitive skin?

Nu Skin Vitamin C Serum has calming and soothing ingredients. Always follow directions carefully, avoid the eye area, and proceed cautiously if you have sensitive skin.

Who should use Nu Skin Vitamin C Serum?

Nu Skin Vitamin C Serum is ideal for anyone seeking a visible boost in skin radiance, smoothness, and tone, and both men and women who value preventative skincare.

PRECAUTIONS

For cosmetic use only. Avoid direct contact with eyes. Check the ingredient list before use to prevent allergic reactions. Discontinue use if irritation occurs.

WHAT'S IN IT

Water (Aqua), Glycerin, Isopropyl Lauroyl Sarcosinate, Propanediol, Squalane, Pyrus Malus (Apple) Fruit Extract, Cetearyl Alcohol, Cetearyl Glucoside, Glyceryl Stearate, Tetrahexyldecyl Ascorbate, Phenoxyethanol, Xanthan Gum, Glyceryl Glucoside, Tocopheryl Acetate, Sodium Benzoate, Sclerotium Gum, Lecithin, Pullulan, Sodium Stearoyl Glutamate, Ethylhexylglycerin, Citric Acid, Tetrasodium Glutamate Diacetate, Silica, Pentyleneglycol, Collagen Amino Acids.