

# SERENU™ PROFESSIONAL BRIGHTENING TONER

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## MEET SERENU PROFESSIONAL BRIGHTENING TONER

Serenu™ Professional Brightening Toner is expertly formulated to help gently exfoliate, keep pores clear, promote smoother, even skin, and help minimize the appearance of fine lines for a youthful glow. It helps leave your skin visibly softer and irresistibly touchable—inviting a glow that's not just seen but felt. Put your fresh face forward with Serenu Professional Brightening Toner.

*Serenu™ Professional is a personalised skincare system inspired by India's treasured natural ingredients to target specific skin concerns with powerful, results-driven formulas.*

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## WHY YOU'LL LOVE IT

- Helps exfoliate dead skin cells, promoting a visibly smoother, even skin texture.
  - Reveals a visibly radiant and even-toned complexion.
  - Helps keep pores clear.
  - Designed to help minimize the appearance of fine lines by stimulating cell turnover.
  - Refines skin texture, leaving the skin feeling softer, smoother, and refined.
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## WHAT POWERS IT

- **Niacinamide**—contributes to skin brightening and improving skin barrier.
  - **Hyaluronic Acid**—attracts and retains moisture, ensuring the skin remains hydrated.
  - **AHA Blend**—an exfoliating blend that removes dead skin cells, brightens your complexion, and promotes cell turnover.
  - **Chamomile Extract**—soothes and calms the skin.
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## HOW TO USE IT

After cleansing, apply to a cotton pad and gently sweep across the face, avoiding the eye area.

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## TRY THESE WITH IT

- Serenu™ Professional Gel Cream
- Serenu™ Professional LumiSpa iO® + Cleanser
- Serenu™ Professional Galvanic Spa + Brightening Serum

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## LEARN MORE ABOUT IT

### What is Serenu Professional Brightening Toner?

Serenu Professional Brightening Toner is a refreshing, radiance-boosting formula designed to gently exfoliate, hydrate, and brighten the skin. With a combination of Niacinamide, Chamomile Extract, Hyaluronic Acid, and an AHA blend, it helps improve skin tone, smooth texture, and reveal a more luminous complexion while maintaining skin comfort.

### How does Brightening Toner fit into the Serenu Professional facial system?

For the 30-Minute Glow Facial, Brightening Toner is applied after cleansing with LumiSpa iO device and LumiSpa Cleanser to prepare the skin for Galvanic Spa with Brightening Serum and other skincare systems.

### What other products are in the Serenu Professional System?

The Serenu™ Professional System includes LumiSpa iO device and LumiSpa Cleanser, Galvanic Spa + Brightening Serum, and Gel Cream—each designed to work together with Brightening Toner for maximum results.

### Do I need to use SPF with Serenu Professional Brightening Toner?

While it's always recommended to protect your skin from harmful UV rays, using AHAs can make your skin more sensitive to the sun. Please use a broad-spectrum sunscreen rated SPF 30 or higher while using this product.

### **Who should use Brightening Toner and the Serenu Professional system?**

Brightening Toner and the Serenu Professional system are ideal for anyone seeking a visible boost in skin radiance, smoothness, and tone. It's perfect for clients who want professional-level results, people looking to address dullness or uneven skin texture, and both men and women who value preventative, herbal-inspired skincare.

### **Can it be used on sensitive skin?**

Serenu Professional Brightening Toner has not been assessed on individuals with sensitive skin. It does include calming and soothing ingredients to help keep skin feel comfortable. Always follow directions carefully and avoid the eye area and proceed cautiously if you have sensitive skin.

### **Which aspects of Serenu Professional Brightening Toner are drawn from India's treasured natural ingredients?**

AHA Blend is a group of exfoliating acids that gently dissolve dead skin cells to reveal a brighter, more radiant complexion. While modern AHAs are lab-isolated, the practice of exfoliation with fruit, milk, and plant-based ingredients has long been a part of traditional beauty rituals, making this blend a modern expression of an ancient philosophy. Chamomile Extract is also a gentle botanical renowned for its calming and soothing benefits, aligning it with ancient and modern skincare alike.

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## **PRECAUTIONS**

For cosmetic use only. Avoid direct contact with eyes. Discontinue use if irritation occurs. Individuals with sensitivities should carefully review ingredient listings prior to use.

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## **WHAT'S IN IT**

Water (Aqua), Pentylene Glycol, Glycerin, Rosa Centifolia (Rose) Flower Distillate, Bambusa Vulgaris Leaf Extract, Niacinamide, Chamomilla Recutita Flower Extract, Citric Acid, Lactic Acid, Malic Acid, Gluconic Acid, Ascorbic Acid, Glycolic Acid, Salicylic Acid, Tartaric Acid, Bellis Perennis (Daisy) Flower Extract, Hibiscus Sabdariffa Flower Extract, Jasminum Officinale Flower Extract, Spiraea Ulmaria Flower Extract, Zinc Chloride, Hydrolyzed Wheat Protein, Cinnamomum Zeylanicum Bark Extract, Thymus Vulgaris Extract, Malva Sylvestris Flower/Leaf/Stem Extract, Hamamelis Virginiana Leaf Extract, Phenoxyethanol, Polysorbate 20, Sodium Gluconate, Ethylhexylglycerin, Hyaluronic Acid, Fragrance (Parfum).